

EION Wireless, a PomeGran Company, Appoints Wireless Expert Lawrence Harte to Lead CBRS and LTE System Sales

Establishing a strong sales and support presence in the USA strengthens PomeGran group's market position in Broadband and Private Wireless solutions.

Toronto, ON, CANADA (May 26, 2021) – EION Inc., a division of PomeGran Inc., a global provider of 4G/LTE wireless solutions and a leading owner and operator of broadband networks in rural Canada, is pleased to announce the appointment of radio technology and business expert Lawrence Harte to lead the group's sales, training and resource support activities for the US market. This appointment reflects the significant opportunities and accelerating market growth seen in 4G-LTE, CBRS and 5G network roll outs.

"Lawrence brings a wealth of wireless sales, marketing and technology support experience to the PomeGran group, at a time when rural broadband demand is skyrocketing. The increased demand is due to a steep and sustained increase in online activities focused on essential services, from shopping and working and learning from home to mission critical public safety communications. Lawrence's knowledge and experience in radio technology, industry standards, business development, systems integration, training, implementation resources, media production, events and publishing will help establish a strong brand in the US market for PomeGran companies," said Dr. Kalai S. Kalaichelvan, Chairman, PomeGran Inc. "We are excited not only about deploying rural broadband networks in the US, but also managing those high-speed networks with our state-of-the-art Network Operations Centre," he further stated.

PomeGran's newly appointed Vice President, Business Development will initially focus on selling and supporting the company's LTE CBRS private network solutions to companies, distributors, systems integrators and various levels of government that are deploying rural broadband networks across the US. His team will expand and create new tutorials, training programs, sample plans, guides, case studies, white papers and other resources to help companies and agencies to select, setup, integrate and optimize their wireless systems. With the new administration of Joe Biden and Kamala Harris and their ambitious goal of connecting all Americans to broadband, the commitment for rural broadband grants now totals over \$200 Billion. A significant focus will be on deploying broadband networks for First Nations communities across the US.

"I'm looking forward to working with the PomeGran team at a time of significant growth for the group," said Lawrence Harte, Vice President, Business Development US Markets, PomeGran Inc., and best-selling telecom author and trainer. "I believe my decades of experience in the telecom sector and targeted activities to increase the company's presence in the US market will lead to some significant early wins," he concluded.

"The appointment of Lawrence is a significant step forward for the company, during an unparalleled trajectory in the company's history. We believe Lawrence will be central to our continued growth and scaling," Dr. Kalaichelvan concluded.



About Lawrence Harte

Lawrence Harte is a wireless communication, business development and media expert. He has been a voting member of the TIA Industry standards committees on behalf of Audiovox and Toshiba, where he reviewed and created digital mobile radio industry specifications. Mr. Harte has been a speaker at 110+ wireless industry events. He created and presented the 3-hour New RF Technologies course at the IWCE conference for 10+ years. Mr. Harte was a sales engineer and new product development manager at Ericsson GE in the 1990s, where he developed 2G and 3G mobile products and provided sales support in North America. Mr. Harte is the inventor of multiple patents on mobile system radio signaling. He has been an expert consultant for Google, Samsung, Nokia, and 20+ others. He has written 121 books as of 2021 (30+ on wireless) and is the senior editor of Wireless Dictionary (wirelessdictionary.com). Mr. Harte has designed, installed and tested RF communication devices and systems. He setup and maintained VHF and UHF radios and antenna systems on the USS Independence aircraft carrier. He ran a Navy calibration lab where he tested and repaired communications equipment up to 18 GHz. Mr. Harte developed software and interfaces for avionics equipment automated test programs at Westinghouse using the Atlas and Ada programming languages. Mr. Harte has an executive MBA from Wake Forest University and a BSET from the University of the State of New York.

About EION Inc.

EION Inc., a wholly owned subsidiary of PomeGran Inc., is a global provider of 4G Mobile LTE solutions, and high-speed broadband wireless products. With Global Customer Support Operations in India, and multiple regional sales offices around the globe, EION Wireless works with more than 165 worldwide channel partners to support some of the largest 4G deployments in the world. The company has established over 50 Gold partners globally. EION channel partners support various enterprise sectors such as Oil & Gas, WISP, Government Institutions, Mining, and Public Safety & Security. EION products are sold to Tier I and II Service Providers directly.

About PomeGran Inc.

PomeGran Inc., headquartered in Toronto, ON, Canada, owns and operates fibre and fixed wireless broadband networks across Canada and is an IoT Managed Services Provider that delivers a secure, Alpowered, self-healing platform for Smart Infrastructure. PomeGran, through its EION subsidiary, is a global provider of Broadband Wireless Access products that enable effective, economic and secure wireless high-speed communications solutions.

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